



BRATISLAVA

SURPRISINGLY CLOSE | EXCEPTIONALLY SMART

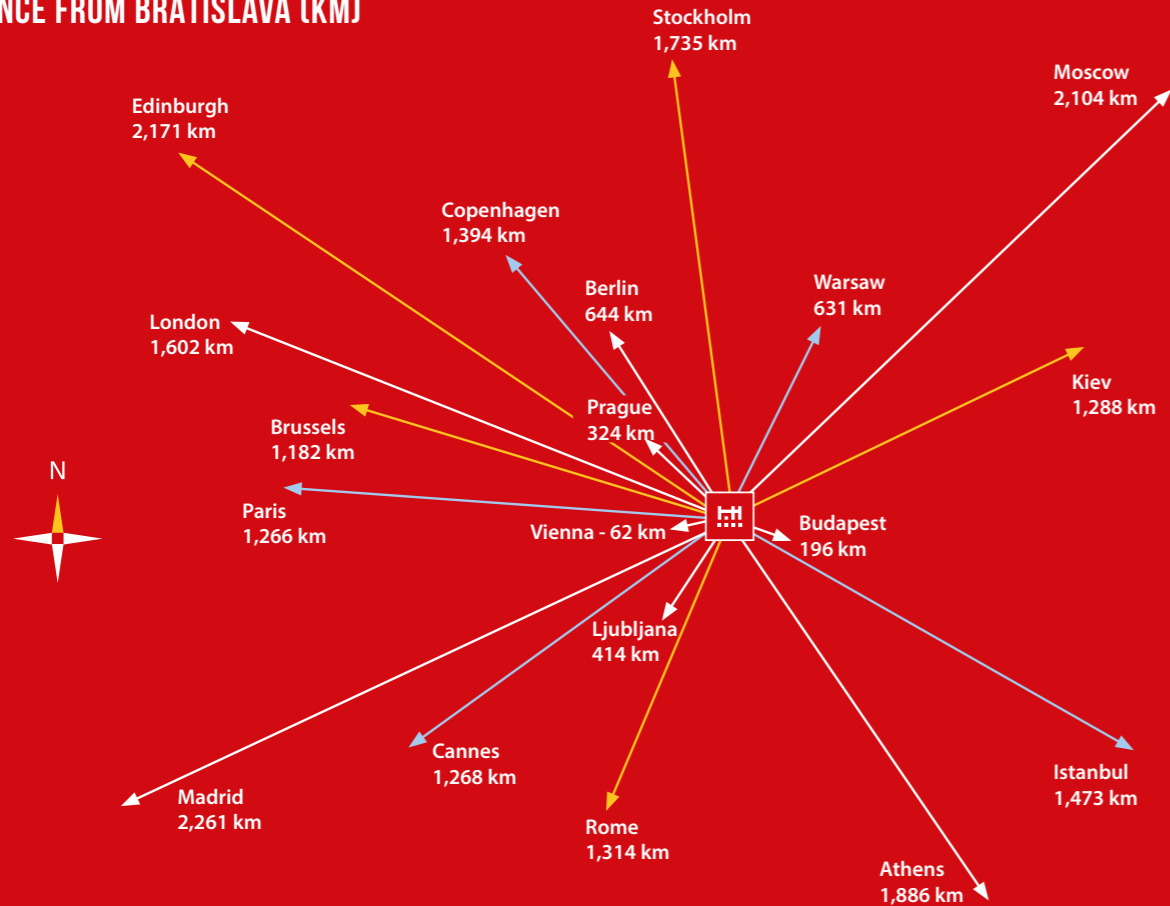


bratislavaCVB.com

WHY BRATISLAVA



DISTANCE FROM BRATISLAVA (KM)



BRATISLAVA SURPRISINGLY CLOSE | EXCEPTIONALLY SMART

Bratislava is a modern European metropolis and the only capital in the world located on the border of three states – Slovakia, Austria and Hungary. Besides its **strategic location** on the **River Danube**, the Slovakian capital is part of the **European Union** and has the **Euro** as the official currency. Cosy city with a stunning downtown full of historic buildings and cultural heritage, Bratislava provides an amazing atmosphere where business travelers can enjoy life together with locals. Destination marketing baseline for Bratislava was named: **'Surprisingly Close – Exceptionally Smart'**.

Surveys in the meetings industry constantly rank **accessibility** among the top criteria for destination selection, and Bratislava is **surprisingly close** in that regard. You can get to the Slovakian capital in 40 minutes from Vienna airport, or in 20 minutes from Bratislava airport to the city centre. While there you'll find yourself in a super walkable and compact city, where the beauty of the old town and modern urbanity sit side by side.



WHY BRATISLAVA



BRATISLAVA ACCESSIBILITY | INNOVATION | EXECUTION







Bratislava is also an **exceptionally smart** city with a pulsating start-up eco-system and a stellar global reputation as an **innovation hub**. The sheer size of its market and a population of five million people make Slovakia a perfect breeding ground for new ideas and new-product testing. This is also why Slovaks have one of the fastest internet connections in Europe. Meeting professionals know the importance of **exceptional execution**. Strategies and plans are always essential but without great execution, they become useless. Without precision, attention to detail and total focus, great strategies and brilliant plans go nowhere.






Global automotive leaders like Volkswagen, Peugeot Citroen, KIA, Jaguar Land Rover and Volvo have all chosen to locate their massive plants in Slovakia because for them precision, attention to detail and focus are non-negotiable. This also proves that exceptional execution is part of the DNA of Bratislava. Slovakia is the country with the **highest per capita production in the automotive industry** worldwide. What about **value for money**? In Bratislava, you can find a wide range of venues and about 3,200 hotel rooms in the 4- and 5-star range, most of them enchanted by the atmosphere in the inner-city where the traffic is banned. If you compare Bratislava prices with the largest and best known cities in the region, you will find that they are lower, even though the quality is at the same level. Regarding all the above aspects plus safety in the city, Bratislava is a great destination for small and medium sized international events. Bratislava ranks in the top 10 of international meeting destinations within New Europe region, which can host a maximum of 2,000 congress participants (Source: "Meetings Star Awards").

BRATISLAVA CONVENTION BUREAU



CAPACITIES AT A GLANCE

| Hotel | Number of bedrooms  | Total meeting rooms  | Largest meeting room  | Theater  | Banquet  | Reception  |
|--|---|--|--|--|--|--|
| Grand Hotel River Park | 231 | 11 | 255 | 350 | 220 | 350 |
| Hotel Sheraton Bratislava | 209 | 8 | 300 | 380 | 200 | 400 |
| LOFT Hotel Bratislava | 121 | 4 | 110 | 80 | x | x |
| Marrol's Boutique Hotel | 54 | 2 | 30 | 30 | 12 | 30 |
| Arcadia Boutique Hotel | 34 | 2 | 101 | 80 | 50 | 70 |
| Premium business hotel Bratislava | 42 | 4 | 98 | 120 | 80 | 120 |
| AC Hotel by Marriott Bratislava Old Town | 199 | 5 | 211 | 220 | 130 | 180 |
| Radisson Blu Carlton Hotel | 168 | 7 | 300 | 380 | 260 | 400 |
| Hotel Devín | 90 | 4 | 210 | 150 | 60 | 150 |
| Park Inn by Radisson Danube | 240 | 5 | 205 | 250 | 120 | 300 |
| Crowne Plaza Bratislava | 224 | 14 | 327 | 350 | 180 | 350 |
| Falkensteiner Hotel Bratislava | 162 | 5 | 173 | 250 | 100 | 300 |
| Hotel Saffron | 140 | 8 | 800 | 500 | 600 | 1000 |
| Hotel Matyšák | 34 | 1 | 75 | 50 | 40 | 50 |
| Hotel Tatra | 200 | 4 | 273 | 300 | x | x |
| Clarion Congress Hotel Bratislava | 175 | 7 | 146 | 150 | 72 | 150 |
| Loft Hotel Bratislava | 121 | 4 | 110 | 80 | x | x |
| Lindner Hotel Gallery Central | 222 | 3 | 170 | 180 | 90 | 120 |
| Double Tree by Hilton Hotel Bratislava | 120 | 8 | 561 | 650 | 500 | 1000 |
| Apollo Hotel Bratislava | 105 | 5 | 136 | 130 | 80 | 130 |
| Hotel Bratislava | 212 | 9 | 312 | 340 | 180 | 250 |
| NH Bratislava Gate One | 117 | 10 | 470 | 440 | 270 | 600 |

| Venue | Total meeting rooms  | Largest meeting room  | Theater  | Banquet  | Reception  |
|---|--|---|--|--|--|
| Slovak National Theatre – Historical Building | 2 | 517 | 550 | x | 550 |
| Slovak National Theatre – New Building | 7 | 671 | 865 | x | 1000 |
| Slovak Philharmonic – REDUTA | 4 | x | 708 | 320 | 450 |
| Nedbalka Gallery | 2 | 169 | 100 | 25 | 150 |
| University of Economics | 6 | 702 | 650 | x | 200 |
| Technopol Congress | 3 | x | 400 | 180 | 450 |
| Incheba Expo Bratislava | 10 | x | 2500 | 500 | 2500 |
| Old Market Hall | 1 | 2500 | 870 | 400 | 1500 |
| A4 STUDIO | x | 2100 | 2300 | 1600 | 3000 |
| UFO Tower | 1 | 320 | 90 | 130 | 250 |
| The Slovak National Collection of wine | 1 | 65 | x | x | 50 |
| Boat Harmónia- lower deck | 1 | inside | 200 | 150 | 220 |
| Boat Harmónia – upper deck | 1 | outside | 150 | 100 | 150 |
| DPOH – The Municipal Theatre | 3 | 200 | 440 | x | 110 |
| Klarisky | 2 | 147 | 180 | x | 180 |
| Refinery Gallery | 4 | 1000 | 850 | 650 | 1100 |
| Rivers Club | 4 | 250 | 220 | 140 | 400 |
| Ponton | 1 | 355 | 250 | 140 | 190 |
| LAB28 | 3 | x | 120 | x | 200 |
| The Base | 5 | 115 | 100 | 64 | x |

BRATISLAVA CONVENTION BUREAU

The Bratislava Convention Bureau, as a department of our official Destination Marketing Organization, the Bratislava Tourist Board, is a one-stop-shop for planners of meetings, incentives, congresses and events who are considering Bratislava as a destination. Providing a full range of services for buyers of MICE, BTB also co-ordinates, initiates and manages all aspects concerning the development of MICE and Business Events in our destination.

We provide the following services:

- initial event planning - hotel and venue recommendations
- advisory, local expertise and consultancy for MICE organizers
- active networking platform
- arrangements of site-inspections based on customer requirements
- promotional materials and digital imagery



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BRATISLAVA CONVENTION BUREAU

Department

BRATISLAVA TOURIST BOARD

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