

Information on GDPR

The operator who processes provided personal data in his own name:

Bratislava Tourist Board (BTB)

Registered office at Primaciálne nám. 1, 814 99 Bratislava 1, Company ID: 42 259 088

Contact details: btb@visitbratislava.com

Purpose of processing: sending newsletter

Legal basis for the processing of personal data: legitimate interest of the operator

Legitimate interest of the operator: direct marketing

Data retention period: duration of the legitimate interest of the operator

The person concerned has

- 1, the right to request access to their personal data (the right to obtain information whether the operator processes their personal data, the right to request access to such personal data and the right to further information under GDPR);
- 2, the right of rectification (rectification of incorrect data, completion of incomplete data);
- 3, the right to erasure of personal data and the right to restrict the processing of personal data;
- 4, the right to object to the processing of personal data (by activating the line/ function "unsubscribe from this list");
- 5, the right to personal data portability;
- 6, the right to file a petition concerning the protection of personal data at the Office for Personal Data Protection of the Slovak Republic.

The provision of personal data is the operator's requirement. Personal data is needed for sending operator's newsletter and purposes of direct marketing. Without the consent to personal data processing it is not possible to contact the person for marketing purposes.