

# Say "Hello" to Bratislava

Why is Bratislava so cool to meet in? The answer that first comes to my mind is »why not«? Bratislava truly is a cool city, with its strategic location on the River Danube, located on the border of three sovereign states – Slovakia, Austria and Hungary.

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Photo credit: Bratislava Convention Bureau

Bratislava boasts a **unique history** and it wears a crown. The city is the queen of many hearts for it has been the scene of many **coronations**, including the one of the renowned Maria Theresa.

Its **attractive sight**, like the bridge of the **Slovak National Uprising** (SNP Bridge), also known as the New bridge, is one of the most characteristic and dominant features in all of Bratislava. Spanning over the Danube River, this 20<sup>th</sup>-century steel bridge is topped with a tower hosting the **UFO Restaurant** where from a 95-meter height you can take mesmeric and unforgettable views over the entire city stretching out directly below you.



Photo credit: UFO Restaurant

Did we mention the **rich cultural life**? Not only with various amazing events as **The White Night**, the largest and most visited contemporary art festival in Slovakia, but Bratislava prides itself also with breath-taking museums and galleries, such as **Danubiana**, **Nedbalka Gallery**, **Zoya Museum** and **Waterworks Museum** – which can be a perfect venue for your next event!



Photo credit: Nedbalka Gallery

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Since we know there is no great meeting without even greater food, you might be happy to hear that Bratislava is really proud of its **excellent local gastronomy** – and not without a reason! The top-notch cuisine at events is served by [Sharkam catering](#) trusted by many! If you'd rather host a reception dinner at one of the off the beaten location, head to the [Urban Space](#) since this venue will astound all the guests with its modern design mixed with retro elements. If looking for a location high above the city, to meet in style, head to the [UFO Restaurant](#), which can accommodate up to 140 seated or 250 standing guests – stylish ambiance will impress you by the views of the city whilst enjoying a world-class culinary extravaganza.

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Photo credit: UFO Restaurant

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They say wine makes every meal an occasion, every table more elegant and every day more civilized – and the same goes for Slovak **quality wines** – they will make your smile larger, your laugh louder and your evenings shorter. But before making any rapid decisions, read through the interview with [Ms. Beata Vlnková](#), sommelier and President of the Association of Sommeliers of the Slovak Republic, and see which Slovak wines she recommends for your meeting.

Now that you know Bratislava is the no. 1 MICE destination, you might wonder how to reach it. With its **unique location**, it is only 65 km far from Vienna, 200 km from Budapest and 330 km from Prague. The largest airport in Central Europe, Vienna International, is 40 minutes' drive from Bratislava, and the Bratislava Airport is only 15 minutes away.

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Photo credit: Bratislava Convention Bureau

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For more information on amazing Bratislava, head to the [Bratislava Convention Bureau](#) official website – and get some bold ideas of where, why and how to bring your next meeting to Bratislava!