

Voices from Bratislava

May 11, 2018



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We had a few long talks from the Voices on Top of Bratislava. They explained everything about the Who-s, Why-s, Where-s and How-s of the MICE industry in Slovak capital.

It is a common perception that **Bratislava** is still regarded as an **undiscovered European congress capital**, yet it is becoming more and more popular among the meeting industry. For that reason, we locked heads with **Ms. Alžbeta Melicharová, Chairman of Bratislava CVB**, to get to know their work in the city a bit better. So we did a “Meet and greet with Bratislava Convention Bureau”



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VOICES FROM THE EVENT CREATORS

Lubo Tomko believes in the exceptional power of communication and collaboration. He founded **Extraordinary** event agency, non-profit **education organization** and meeting design agency. All of them were built around his vision – to create a world where people enjoy connections with others, where they feel safe, empowered and fulfilled by working together. As he says “**Every well-designed meeting is like a football match**”



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We had a talk with **Stefan Kozak, Managing Director at CREATIVE PRO group** about the Naked truth behind agency-client relationship. About his agency, he says that they are trying to become the “first choice” advisors to their clients.

A VOICE FROM THE TOP

We had a long talk with **Mr. Michal Nad'**, Director of Business Development at Grand Hotel River Park, a Luxury Collection & Sheraton Bratislava Hotel who strongly believes that **The personal relationship with a customer is the most important factor.**



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